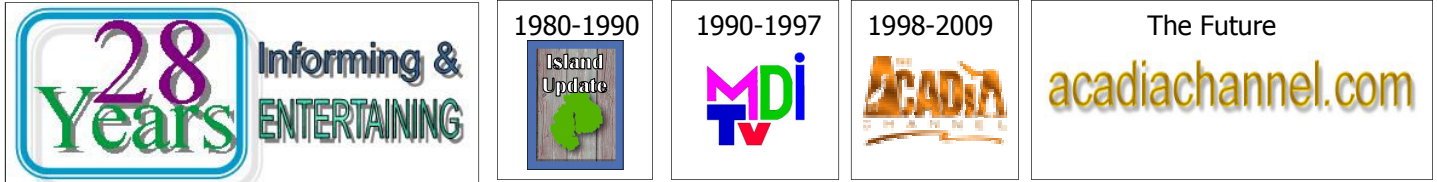


Why advertise on the Acadia Channel?



The Acadia Channel began 28 years ago as a simple local origination tourist information channel designed to inform and entertain visitors to Mount Desert Island and Acadia National Park, supported by reasonably priced advertising and corresponding production rates. Basically, television advertising at print advertising rates. 28 years later that advertising fact remains the same, or in some cases The Acadia Channel is cheaper than print, but the one thing that has changed dramatically is the quality. As The Acadia Channel & Dobbs Productions has grown and branched out into documentary film making, corporate , promotional , national & international video production we have passed on that quality of equipment and production know-how to our Acadia Channel customers. Another direct benefit to our customers is that our high quality and very popular documentaries that air on PBS bring hundreds of thousands of tourists to Acadia & the coast of Maine, not to mention portions of these programs end up on The Acadia Channel as programming, and the stock footage benefits our clients.

The Acadia Channel, and tourist programming like it, has become a staple to help travelers orient themselves when visiting an area, either for the first time or a return visit. Over the years , and on countless occasions , locals and summer people alike have mentioned how much they like tuning in to see what's new and how much their guests enjoy it. Something else you may have noticed on The Acadia Channel is that many of our advertisers have been with us for years, many of them decades. Why? Because it works! One of the things that I am proudest of is that most customers are friends, and with many friends, Dobbs Productions is able to help with projects outside of the scope of The Acadia Channel.

The future and the acadiachannel.com

If you hadn't noticed, the next generation is totally technology oriented. Baby boomers and even older generations are getting that way too. In five to ten years television and the internet will be totally integrated, so Dobbs Productions is getting ready. The acadiachannel.com, although in it's infancy, was started last year to give our existing , and potential customers alike, a 24 hour, year round , intuitive portal to Mount Desert Island and Acadia National Park. A web site that will allow users to make quick choices to find what is they need using a simple highly visual, logical architecture. The cost of linkage and advertising is designed to be reasonable up front , and will grow as the effectiveness grows and as we add more and more to the web site.

If you haven't already, join us in the future of advertising on Mount Desert Island and Acadia National Park,

Jeff Dobbs, President
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Maine's *Best* DVDs